

LIGHT + BUILDING 2016: CLASSICAL AESTHETICS MEETS FUTURISTIC TECHNOLOGY

The designs for new lighting products take home comfort and aesthetic refinement as their starting point. The result is an inspiring mix of classical archetypes and futuristic technology. These are the trends for the 2016/17 season.

Trend Forum showcases four home scenarios with the consumer needs of tomorrow

From 13 - 18 March 2016 these trends will be 'translated' into four home scenarios at the Light + Building Trend Forum, providing an inspiration for specialistic retail trade, designers, architects and interior architects. Stylistic trends integrate ultramodern home scenarios and selected products into unusual domestic design contexts. The spotlight is not just on new products, but also on traditional favourites and innovative technology. Trend Bureau bora.herke.palmisano, from Frankfurt am Main and Berlin, is responsible for identifying the trends and staging the Trend Forum. **'progressive & decorative' - futuristic, decorative, glitzy**

Creating surprise by juxtaposing progressive product development and decorative aesthetics, bringing future to life. The style combines futuristic and decoratively glitzy elements with craftsmanship and new technologies. New 3D printing processes, LED and OLED technologies and new possibilities in terms of surface textures, materials and structure provide the answer. Surreal forms from the latest technology and/or traditional craftsmanship, are combined to create a completely new stylistic idiom. A fusion of the abstract form with bizarre surfaces, hyper modern optics, splashes of synthetic colour and transparencies is also there.

'liberal & manifold' - multifaceted, unconventional, original

Combining multivarious, original ideas in an open and unconstrained way. This multifaceted, young style refreshes retro features and creates something new. Passion for experimentation and unconventional ideas gives rise to unique lighting products. Lighting is



Halle 3.1 Quelle - Messe Frankfurt Exhibition GmbH / Pietro Sutura.

both multifunctional and multifaceted, with a retro look or in 'cartoon style' with amusing designs or eye-catching shapes.

Non-conformist, classic designs share the flexibility of adapting to different needs and everyday scenarios, whilst maintaining a striking originality, with no limit to the combinations of materials.

'ingenious & significant' - functional, clear, calm

Clever and minimalistic solutions producing standout lighting effects. Architectural purism combines with innovative concepts, aesthetic perfection and new design to create a lighting effect. This clear, architectonic style is inspired by functionality and reductions of the stylistic idiom. The emphasis is on new lighting technologies and minimalistic concepts, to create spectacular lighting effects, that make the room itself a visual highlight, with the use of high-quality, simple and functional materials.

'pristine & desirable' - beautifully crafted, poetical, authentic

Inspiration comes from nature and the botanical world, to create poetical and emotional designs with allusions of nature: in organic forms, in the spectrum of natural colours and the world of bud, leaf and plat motifs. Whilst the materials and pristine forms evoke the natural world and the craftsman's hand, the design has a poetic touch with nostalgic charm and echoes of the past. It blurs the borders between indoor and outdoor - botanical designs bringing nature indoor, while modern outdoor lighting effectively extends the living space onto the patio and into the garden.



Halle 1.1 Quelle - Messe Frankfurt Exhibition GmbH / Jens Liebchen.

Light + Building, world trade fair for lighting and building services technology, opens its doors from 13 to 18 March 2016 in Frankfurt am Main. Around 2,500 exhibitors present their latest products for lighting, electrical engineering, house and building automation. The integrated combination of lighting and networked building-services technology results in a unique product spectrum, in terms of depth and broad offer.